

CAMERA Kid

LITTLE ANGELS BEING VERY MISCHIEVOUS...

Camera Kid is a new breed of hidden camera show that incorporates the naivety and spontaneity of kids. Camera Kid is a program where tons of little angels cause tons of mischief; a place full of smiles and laughs, plenty of magic, tenderness, spontaneity, naturalness, the funniest innocence, the cutest little things, the most incredible facial expressions, the sincerest explanations and a big helping of surprises for everyone. All this makes Camera Kid a format for all audiences; a program you can watch and enjoy with the whole family.



The program's team designs surprises adequate for 4-6 year olds; surprises in which kids find themselves in embarrassing situations contrived by adults, the hook, and they provoke spontaneous, hilarious reactions. These reactions are recorded by a hidden camera and they deliver wholesome family fun.

3x40'



The production of this TV content is generated by previously elaborated situations, designed planned and thought up to provoke a spontaneous reaction from the kids. The key to the program is the unpredictable reactions of the kids.

What happens when the TV starts talking to 4-6 year olds and eggs them on to do pranks?

How do kids react when they see an x-ray of a bird in a human's stomach?
 What do they do when they are asked to say that a chocolate that really tastes disgusting is tasty for a commercial?

How do they handle themselves if we ask them to take care of a baby?
 How do they react when a soft drink machine gives them money?
 How do they behave if the show tells them they have supernatural powers?

What face do they make when they run into Santa Claus and he asks them to be his accomplices and cover up his prank?

These are just some of the fun situations that kids will face on Camera Kid.

+ Info: Gonzalo Sagardia
 gsagardia@7accion.com
 +34 648 201953

Created and distributed by:

